What are your [**demographics**](http://www.suite101.com/content/advertising-tactics-a21573)

**(Use the internet to look up this word)**:

Age:

Gender:

Occupation:

Income:

Marital status:

Education completed:

Geographic location (suburban, rural, urban):

What sort of ads, images, messages do you think appeal to your demographic group? Explain? (give specific examples)